



# 2021 Diversity Report and 2022 Supplier Diversity Plan

March 1, 2022

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## INTRODUCTION

Pioneer Community Energy (Pioneer) is a local government, not-for-profit Joint Powers Authority for the cities of Auburn, Colfax, Lincoln, Rocklin, Placerville, the Town of Loomis, and Placer and El Dorado County, serving more than 150,000 residential, commercial, industrial, and agricultural accounts. Pioneer's Community Choice Aggregation (CCA) program was established in February 2017 and began serving load in February 2018. Pioneer's primary goal is to have local control over its electricity future by: (1) providing electric generation at competitive, stable rates; (2) developing programs to reduce energy consumption; and (3) stimulating and sustaining the local economy by developing local jobs in renewable energy.

The US Census Bureau reports that Placer and El Dorado Counties, which include the Pioneer, PG&E, Roseville Electric, and Liberty Utilities service areas, have a population of approximately 595,924. The demographics show that the area has a higher-than-average White population for California counties, with approximately 71.5% in Placer County and 77.2% in El Dorado County. In addition, the combined ethnic distribution includes 13-14% Hispanic, 4-8% Asian, about 4% Multi-race, 1-2% Black, 1.3% Native American or Alaskan Native, and 0.3% Native Hawaiian or Other Pacific Islander<sup>1</sup>. Since 2010, Placer County has experienced population growth of nearly 14%, while El Dorado County has experienced almost 6% population growth.

Pioneer was initially supported by Placer County and its staff. In 2021, Pioneer completed its separation from Placer County becoming independently staffed and managed. Pioneer continues to develop its own policies and procedures reflective of its role as a Local Government Joint Powers Authority.

For calendar year 2021, Pioneer's expenditures were approximately \$ 73 million (excluding staff salaries, wages, and employment taxes). Pioneer spent over \$69 million or 95% of its expenditures on power for base load, resource adequacy, renewables and collateral deposits. The balance of the expenditures included all other costs outside of staffing: consultant fees, billing services and data processing, power scheduling costs, facilities and maintenance, marketing and communications, etc., in the amount of approximately \$4 million.

The California Public Utilities Commission (CPUC) General Order 156 (GO 156) directs utilities to have programs for preferential purchasing for Women Minority Disabled Veteran Lesbian Gay Bisexual Transgender Business Enterprises (WMDVLGBTBE). In compliance with Proposition 209, CCAs as local government entities do not explicitly give preferential treatment to bidders based on race, sex, color, ethnicity, or national origin. CCAs must follow open, objective, low bid procurement processes. As local government entities, the CCAs may institute policies for local and small business preferences, but more targeted procurement risks violation of state law and government code. In the effort to provide the transparency and data requested under GO 156, CCAs may collect this information on vendor diversity only after contracts are signed. To maintain compliance with Proposition 209, the responses are kept separate from procurement decisionmakers, so that this information does not influence any current or future solicitation or selection process. While Proposition 209 limits CCAs as public agencies from engaging in several of the activities associated with supplier diversity under GO 156, there is still much CCAs can do to support small, local, and diverse businesses within their service areas.

Pioneer does have procurement policies to encourage purchasing from local and small business where possible in its geographical area<sup>2</sup>, but with the majority of its purchases being power contracts, local and small business power procurement opportunities are limited within the Pioneer service area. The diversity within the power generation sector is extremely limited as witnessed by

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<sup>1</sup> <https://www.census.gov/quickfacts/fact/table/eldoradocountycalifornia,placercountycalifornia,CA/PST045221>

<sup>2</sup> GO 156 Section 8.1 directs utilities to consider procurement availability of WMDVLGBTBE businesses within the geographic service area. Pioneer's service area for 2021 encompassed only the PG&E territory within the County of Placer and El Dorado County.

Investor-Owned Utility (IOU) efforts to procure under the Supply Diversity requirements. To be illustrative, in 2020, PG&E was only able to report spending of 0.15% of its total power procurement with power providers meeting the GO 156 criteria.<sup>3</sup>

Following Pioneer's initial Supplier Diversity report submission March 1, 2021, Pioneer began efforts to fulfill its plans to increase awareness of the CPUC Supplier Diversity Program using a combination of expanded internal procurement processes, vendor education, and vendor outreach efforts.

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<sup>3</sup> [https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/purchasing-program/suppliers/supply-chain-responsibility/2020-Annual-Report.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/purchasing-program/suppliers/supply-chain-responsibility/2020-Annual-Report.pdf) p.40

# 2021 ANNUAL REPORT

## Section 9.1.1 WMDVLGBTBE Program Activities During the Previous Calendar Year

Pioneer Community Energy	2021 Report	G.O. #156 Section 9.1.1
Description of WMDVLGBTBE Program Activities During the Previous Calendar Year		

### Internal Activities

Pioneer separated from Placer County completely during 2021, giving the Pioneer administration independent control over all of its accounting procedures and procurement program design.

In its 2020 Supplier Diversity report, Pioneer noted that it would begin expanding awareness of its procurement opportunities, increasing the opportunity to participate, and encouraging vendors to participate into the CPUC Supplier Diversity Program. Specifically, Pioneer committed to:

- Develop a procurement information webpage with information and links to critical materials, including a subscription option for any interested vendors
- Provide successful vendors with surveys solicited consistent with Proposition 209 for the purpose of gathering data as required by GO 156
- Advise vendors of Annual Certify & Amplify workshops, CPUC diversity workshops and other education opportunities
- Develop a vendor specific communication/e-mail list to update vendors on opportunities
- Expand notification of opportunities to bid for products and services procured by Pioneer
- Leverage Pioneer's membership in all Chambers within its geographical service area regarding certifications and business opportunities
- Look for opportunities for staff to participate in or attend diversity training for procurement

The Pioneer team reports that it met its goals for 2021. The Pioneer team started its campaign by creating a subscription option on its website for vendors interested in bidding or submitting proposals for Pioneer procurement. Pioneer implemented the Granicus GovDelivery email platform. Through this program, vendors can subscribe to be notified of Pioneer solicitations either for power or non-power goods and services. As of February 2022, Pioneer has the following number of subscribers:

- Power procurement: 1,381
- Non-energy procurement: 780

Pioneer considers these interested parties for inclusion in its bids and request for proposals along with any specialized lists Pioneer creates to target specific industries such as janitorial services or printing. Pioneer staff create lists of potential vendors within its service territory, and then augments these lists through searches of the CPUC Supplier Diversity Database and the Department of General Services (DGS) certified Small Business, Micro Business, and Disabled Veterans database. These vendors are added to the distribution list.

With Pioneer's recent solicitation for janitorial services, Pioneer distributed the request for proposals to 70 janitorial service providers (many from the CPUC and DGS databases) and then to the non-energy procurement list. Through the GovDelivery platform, Pioneer can track the open rate, send reminders to vendors who have not opened the email, and track the "click through" rates. For the janitorial services request distribution results were: (1) 96% of the emails were delivered; (2) 322 of the recipients opened the email; (3) 20 recipients clicked through to the solicitation

Proposition 209 prohibits Pioneer from giving preferential treatment to vendors. By offering

vendors the opportunity to subscribe to receive procurement requests and including potential vendors from the CPUC and DGS databases, Pioneer has been able to expand opportunity to vendors meeting the GO 156 criteria. Vendors are not asked to provide any information regarding their certifications which prevents prejudicing the procurement process. Pioneer’s procurement process relies solely upon the vendor response which keeps Pioneer consistent with Proposition 209 requirements.

Analysis of Pioneer’s 2021 supplier list shows that nearly 50% of Pioneer’s procurement efforts were either locally or regionally sourced, and 70% of all suppliers were California companies.

<b>Pioneer Supplier Summary 2021</b>				
<b>Category</b>	<b>Power</b>	<b>Non-Power</b>	<b>Total</b>	<b>Percent</b>
Local <sup>4</sup>	0	22	22	24%
Regional <sup>5</sup>	0	22	22	24%
In State	5	15	20	22%
Out of State	5	21	26	29%
Out of US	0	1	1	1%
<b>Total</b>	<b>10</b>	<b>81</b>	<b>91</b>	<b>100%</b>

Further analysis below shows that nearly \$162k of 2021 expenditures were spent on local and small businesses. Pioneer continues to prioritize procurement from local small business whenever possible.

<b>Small &amp; Local Business Procurement for CCAs<sup>6</sup></b>						
	<b>Small Business Procurement (\$)*</b>	<b># of Suppliers</b>	<b>Local Business Procurement (\$)***</b>	<b># of Suppliers</b>	<b>Small &amp; Local Combined Spend (\$)***</b>	<b>Small &amp; Local Combined %</b>
<b>Non-Power</b>	\$ 9,655	1	\$ 151,647	22	\$ 161,303	4.3%
<b>Power</b>	\$ -	0	\$ -	0	\$ -	0.0%
<b>All</b>	\$ 9,655	1	\$ 151,647	22	\$ 161,303	0.2%
<b>Net Non-Power Procurement</b>					\$ 3,795,085	
<b>Net Power Procurement</b>					\$ 68,937,616	
<b>Net Power + Non-Power Procurement</b>					\$ 72,732,702	

**External Activities**

As part of its 2021 activities, Pioneer engaged in conversations with its vendors reminding them of the certification process and encouraging vendors to pursue the CPUC certification. Pioneer is aware at least one business did complete the process. Pioneer also provided information to vendors on opportunities to learn about the certification process and the supplier diversity movement by sharing information on workshops and trainings offered virtually by either the CPUC or another community choice aggregator. Pioneer posts event notices on its website and uses social media to raise awareness about trainings. In addition to its distribution of information via its GovDelivery platform, Pioneer also alerted the local Chambers of Commerce to activities, opportunities and trainings. Currently, Pioneer is a member in 12 Chambers throughout Placer and El Dorado Counties. Pioneer provides announcements and information for the Chambers to share with their members.

<sup>4</sup> Pioneer chose a strict definition of local meaning within Placer and El Dorado Counties (Pioneer’s geographic service area)  
<sup>5</sup> Regional includes suppliers within the boundaries of the Sacramento Area Council of Governments, but not located within Pioneer’s geographic service area  
<sup>6</sup> \*All certified small businesses hold a Small Business (micro) certification from the DGS  
 \*\* Local Business is defined as within Placer and El Dorado Counties (Pioneer’s geographic service area)  
 \*\*\*Companies that are both certified small and local are not double counted

To further support the effort, Pioneer created a [Supplier Diversity web page](#) with information and links to resources for vendors. Pioneer also listed its 2020 Diversity Report. Initial visits to the site trigger invitations to subscribe to the Pioneer’s vendor lists. The page also cross links with the [Pioneer Solicitations page](#) which also includes offers to subscribe to the procurement lists.

**Section 9.1.2 Summary of WMDVLGBTBE Annual Procurement**

Pioneer has noted that limited procurement opportunities within its geographical area coupled with restrictions of Proposition 209 creates challenges and barriers to procurement diversity. Pioneer consulted the CPUC’s Supplier Clearinghouse when conducting non-power procurement and added those vendors to lists for bids. As part of the GO 156 reporting exercise, Pioneer searched both the Supplier Clearinghouse and the California Department of General Services (DGS) Small Business, Micro Business and Disabled Veterans databases for each vendor used during 2021. The DGS databases are designed for use by public agencies consistent with Proposition 209. Pioneer completed the GO 156 template with the Clearinghouse information, and then prepared additional tables, with the vendors found in the DGS certified database, which are located within the report and below the tables in the template.

Pioneer Community Energy		2021 Report		G.O. #156 Section 9.1.2		
WMDVLGBTBE Annual Results by Ethnicity <sup>7</sup>						
		2021 Report				
		Direct	Sub	Total \$	%	
1	Minority Male	Asian Pacific American	\$0	\$0	\$0	0.00%
2		African American	\$0	\$0	\$0	0.00%
3		Hispanic American	\$0	\$0	\$0	0.00%
4		Native American	\$0	\$0	\$0	0.00%
5		Total Minority Male	\$0	\$0	\$0	0.00%
6	Minority Female	Asian Pacific American	\$0	\$0	\$0	0.00%
7		African American	\$0	\$0	\$0	0.00%
8		Hispanic American	\$0	\$0	\$0	0.00%
9		Native American	\$0	\$0	\$0	0.00%
10		Total Minority Female	\$0	\$0	\$0	0.00%
11	Total Minority Business Enterprise (MBE)		\$0	\$0	\$0	0.00%
12	Women Business Enterprise (WBE)		\$221,059	\$0	\$221,059	5.82%
13	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		\$0	\$0	\$0	0.00%
14	Disabled Veteran Business Enterprise (DVBE)		\$0	\$0	\$0	0.00%
15	Other 8(a)*		\$0	\$0	\$0	0.00%
16	<b>TOTAL WMDVLGBTBE</b>		<b>\$221,059</b>	<b>\$0</b>	<b>\$221,059</b>	<b>5.82%</b>
17	<b>Net Procurement**</b>		<b>\$3,795,085</b>			

2021 Report for CA Certified Small Businesses (Non-Power Procurement) <sup>8</sup>						
		Direct	Sub	Total \$	%	
1	Other 8(a)*		\$9,655	\$0	\$9,655	0.25%
2	<b>TOTAL WMDVLGBTBE</b>		<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.00%</b>

<sup>7</sup> Note: \*Firms classified as 8(a) of Small Business Administration includes non-WMDVLGBTB  
 \*\* Net procurement includes purchase order, non-purchase order, and credit card dollars. Direct – Direct procurement; Sub – Subcontractor Procurement; % - Percentage of net procurement  
<sup>8</sup> Pioneer Community Energy did contract with local, small businesses (SB) and micro businesses (MB) certified by the State of California, Department of General Services (DGS).

Pioneer Community Energy			2021 Report		G.O. #156 Section 9.1.2					
WMDVLGBTBE Direct Procurement by Product and Service Category <sup>9</sup>										
				Products		Services		Total		
				\$	%	\$	%	\$	%	
1	Minority Male	Asian Pacific American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
2		African American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
3		Hispanic American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
4		Native American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
5		Total Minority Male		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
6	Minority Female	Asian Pacific American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
7		African American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
8		Hispanic American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
9		Native American		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
10		Total Minority Female		Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
11	Total Minority Business Enterprise (MBE)			Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
12	Women Business Enterprise (WBE)			Direct	\$0	0.00%	\$221,059	5.82%	\$221,059	5.82%
13	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)			Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
14	Disabled Veteran Business Enterprise (DVBE)			Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
15	Other 8(a)*			Direct	\$0	0.00%	\$0	0.00%	\$0	0.00%
16	<b>TOTAL WMDVLGBTBE</b>			<b>Direct</b>	<b>\$0</b>	<b>0.00%</b>	<b>\$221,059</b>	<b>5.82%</b>	<b>\$221,059</b>	<b>5.82%</b>
17	<b>Total Product Procurement</b>				\$0					
18	<b>Total Service Procurement</b>				\$221,059					
19	<b>Net Procurement**</b>				\$3,795,085					
20	<b>Total Number of WMDVLGBTBEs that Received Direct Spend</b>				1					

Pioneer cross referenced all of its vendors and contractors with the CPUC Supplier Clearinghouse and the Department of General Services (DGS) Small Business, Micro Business and Disabled Veterans databases. Pioneer notes in the table below the DGS small business breakdown by products and services.

2021 Report for CA Certified Small Businesses (Non-Power Procurement) <sup>10</sup>									
				Products		Services		Total	
				\$	%	\$	%	\$	%
1	Other 8(a)* <sup>1</sup>		Direct	\$0	0.00%	\$9,655	0.25%	\$9,655	0.25%
2	<b>TOTAL WMDVLGBTBE</b>		<b>Direct</b>	<b>\$0</b>	<b>0.00%</b>	<b>\$0</b>	<b>0.00%</b>	<b>\$0</b>	<b>0.00%</b>

<sup>9</sup> Note: \*Firms classified as 8(a) of Small Business Administration includes non-WMDVLGBTB

\*\* Net procurement includes purchase order, non-purchase order, and credit card dollars. Direct – Direct procurement; Sub – Subcontractor Procurement; % - Percentage of net procurement

<sup>10</sup> Pioneer Community Energy did contract with local, small businesses (SB) and micro businesses (MB) certified by the State of California, Department of General Services (DGS).



Pioneer Community Energy		2021 Report		G.O. #156 Section 9.1.2					
WMDVLGBTBE Subcontractor Procurement by Product and Service Category <sup>11</sup>									
				Products		Services		Total	
				\$	%	\$	%	\$	%
1	<b>Minority Male</b>	Asian Pacific American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
2		African American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
3		Hispanic American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
4		Native American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
5		Total Minority Male	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
6	<b>Minority Female</b>	Asian Pacific American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
7		African American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
8		Hispanic American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
9		Native American	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
10		Total Minority Female	Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
11	Total Minority Business Enterprise (MBE)		Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
12	Women Business Enterprise (WBE)		Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
13	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
14	Disabled Veteran Business Enterprise (DVBE)		Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
15	Other 8(a)*		Sub	\$0	0.00%	\$0	0.00%	\$0	0.00%
<b>16</b>	<b>TOTAL WMDVLGBTBE</b>		<b>Sub</b>	<b>\$0</b>	<b>0.00%</b>	<b>\$0</b>	<b>0.00%</b>	<b>\$0</b>	<b>0.00%</b>
17	<b>Total Product Procurement</b>			\$0					
18	<b>Total Service Procurement</b>			\$0					
19	<b>Net Procurement**</b>			<b>\$0</b>					

Pioneer does not have the necessary data for subcontractors to complete this section. Pioneer did review its purchases and contracts for subcontractors and then cross-referenced the information with the Supplier Clearinghouse. Pioneer found it contracts with one large telecoms provider who uses 42 subcontractors from the Supplier Clearinghouse. Pioneer was unable to determine how much of the services that it used from the vendor could be attributed to the subcontractors and by what percent. Pioneer's 2021 expenditures with the provider totaled \$3,104. As the telecom vendor is also required to prepare a GO 156 report, Pioneer expects that the CPUC will receive the necessary statistics from that report.

<sup>11</sup> Note: \*Firms classified as 8(a) of Small Business Administration includes non-WMDVLGBTB

\*\* Net procurement includes purchase order, non-purchase order, and credit card dollars. Direct – Direct procurement; Sub – Subcontractor Procurement; % - Percentage of net procurement

WMDVLGBTBE Procurement by Standard Industrial Categories<sup>12</sup>

SIC Category		Asian Pacific American		African American		Hispanic American		Native American		MBE	WBE	LGBTBE	DVBE	Other 8(a)**	Total WMDVLGBTBE	Total Dollars
		Male	Female	Male	Female	Male	Female	Male	Female							
8742 - Management Consulting Services	\$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$221,059	\$0	\$0	0.00%	\$221,059	\$221,059
	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.0%	0.0%	0.0%	0.00%	31.0%	
TOTAL	\$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$221,059	\$0	\$0	0.00%	\$221,059	\$221,059
	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.0%	0.0%	0.0%	0.00%	31.0%	
Total Product Procurement												\$0				
Total Service Procurement												\$221,059				
Net Procurement***												\$3,795,085				

As previously noted, limitations of the geographic area and the Proposition 209 restrictions create procurement diversity challenges. Pioneer, as part of the GO 156 reporting exercise, searched both the Supplier Clearinghouse and DGS Small Business, Micro Business and Disabled Veterans databases, *designed for use by public agencies consistent with Proposition 209*. Pioneer completed the GO 156 template table for procurement by Standard Industrial Categories with the Clearinghouse information. Pioneer then prepared an additional table, below, using the information on the certified vendors located in the DGS certified database to illustrate the success of local procurement strategies.

Procurement by Standard Industrial Categories Percentage with DGS Small Business Certification <sup>13</sup>																
SIC Category		Asian Pacific American		African American		Hispanic American		Native American		MBE	WBE	LGBTBE	DVBE	Other 8(a)**	Total WMDVLGBTBE	Total Dollars
		Male	Female	Male	Female	Male	Female	Male	Female							
7349 - Building Cleaning & Maintenance	\$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$ 9,655.00	\$0	\$ 9,655.00	
	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%	0%		
Total Product Procurement														\$0		
Total Service Procurement														\$9,655		
Net Procurement***														\$3,795,085		

<sup>12</sup> Ibid.

<sup>13</sup> Pioneer Community Energy did contract with local, small businesses (SB) and micro businesses (MB) certified by the State of California, Department of General Services (DGS).

<b>Pioneer Community Energy</b>	<b>2021 Report</b>	<b>G.O. #156 Section 9.1.2</b>
Number WMDVLGBTBE Suppliers and Revenue Reported to the Clearinghouse <sup>14</sup>		

Data on Number of Suppliers												
# WMDVLGBTBEs	Revenue Reported to CHS						Utility-Specific 2021 Summary					
	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total	MBE	WBE	LGBTBE	DVBE	Other 8(a)* <sup>15</sup>	Grand Total
Under \$1 million								1				
Under \$5 million												
Under \$10 million												
Above \$10 million												
<b>TOTAL</b>												

  

Revenue and Payment Data												
WMDVLGBTBE \$M	Revenue Reported to CHS						Utility-Specific 2021 Summary					
	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total	MBE	WBE	LGBTBE	DVBE	Other 8(a)*	Grand Total
Under \$1 million								\$0.2				
Under \$5 million												
Under \$10 million												
Above \$10 million												
<b>TOTAL</b>												

<b>Pioneer Community Energy</b>	<b>2021 Report</b>	<b>G.O. #156 Sec. 9.1.2</b>
<b>Description of WMDVLGBTBEs with CA Majority Workforce</b>		

Pioneer acknowledges that few of its vendors fit within the Supplier Clearinghouse requirements. However, Pioneer notes that for the businesses with DGS Small Business and Micro Business certifications, 100% of their workforces are in California. Pioneer is committed to local procurement with nearly 50% of its vendors being locally or regionally sourced, with a total of 70% of the vendors with which Pioneer procures having primary office locations in California.

<sup>14</sup> CHS: Supplier Clearinghouse.

<sup>15</sup> \*Firms classified as 8(a) of Small Business Administration include non-WMDVLGBTBE.

### Section 9.1.3 WMDVLGBTBE Program Expenses

<b>Pioneer Community Energy</b>	<b>2021 Report</b>	<b>G.O. #156 Section 9.1.3</b>
WMDVLGBTBE Program Expenses		

Expense Category	Year (Actual)
Wages	\$3,273
Other Employee Expenses	\$0
Program Expenses	\$0
Reporting Expenses	\$0
Training	\$0
Consultants	\$0
Other	\$0
<b>TOTAL</b>	<b>\$3,273</b>

Pioneer submitted its 2020 Supplier Diversity Report March 1 of 2021. After completing the process. Pioneer staff engaged with CPUC staff, California Community Choice Association (CalCCA), and other community aggregation program staff to prepare, develop, and enhance its procurement efforts and GO 156 efforts for 2021. Staff time has included meetings, GO 156 proceeding participation, workshops, material development, communication with vendors, internal meetings in preparation of the report as well as social media posts, Chamber messages, and communication with the Pioneer Board. Pioneer also worked with its billing and accounting service to ensure that it could track necessary information and statistics related to standard industry codes and other GO 156 reporting requirements. Total hours calculated for March 2021- March 2022 were 38 hours.

### Section 9.1.4 Progress in Meeting or Exceeding Set Goals

This section is not applicable to Community Choice Aggregators.

### Section 9.1.5 Prime Contractor Utilization of WMDVLGBTBE Subcontractors

<b>Pioneer Community Energy</b>	<b>2021 Report</b>	<b>G.O. #156 Section 9.1.5</b>
Summary of Prime Contractor Utilization of WMDVLGBTBE		

	Minority Male	Minority Female	Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)	Disabled Veterans Business Enterprise (DVBE)	Other 8(a)*	TOTAL WMDVLGBTBE
<b>Direct \$</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Subcontracting \$</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total \$</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Direct %</b>	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Subcontracting %</b>	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
<b>Total %</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
<b>Net Procurement**</b>	<b>\$0</b>							

Pioneer does not have the data on primary contractor subcontracts.

### **Section 9.1.6 List of WMDVLGBTBE Complaints Received and Current Status**

Pioneer has received no complaints.

### **Section 9.1.7 Description of Efforts Made to Recruit WMDVLGBTBE Suppliers in Low Utilization Categories**

This section is not applicable to Community Choice Aggregators.

### **Section 9.1.11 WMDVLGBTBE Fuel Procurement**

As Pioneer understands this section, it applies to utilities that elect to report fuel procurement separately. The utilities must provide an explanation of how market conditions affect ability to meet or exceed goals for fuel. While this section is technically applicable to CCAs, it applies to liquid fuels (both for gen and retail), and Pioneer has no purchases to report for this section.

**Pioneer Community Energy Annual Power Product Results by Ethnicity and WMDVLGBTBE Certification (All Dollar Figures in \$MM)**

		Results by Ethnicity & Gender												Results by WMDVLGBTBE Certification								
Product <sup>1</sup>	Unit	Asian Pacific American		African American			Hispanic American			Native American			Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)	Disabled Veteran Business Enterprise (DVBE)	Other 8(a) <sup>6</sup>	Subcontracting Total	Total WMDVLGBTBE Procurement Spend <sup>3</sup>	Total Procurement Spend		
		Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Total	Total	Total	Total	Total	Total	Total		
Power Purchased	Renewable Power Products Direct	\$																		\$	55	
		%																				
		\$ <sup>2</sup>																			\$	55
		% <sup>2</sup>																				
	Non-Renewable Power Products Direct	Physical	\$																		\$	14
			%																			
			\$ <sup>2</sup>																		\$	14
			% <sup>2</sup>																			
Fuels for Generation	Diesel Direct	\$																				
		%																				
	Nuclear Direct	\$																				
		%																				
	Natural Gas Direct	Physical	\$																			
			%																			
Post 2011	SubTotal of Columns <sup>2</sup>	\$																		\$	69	
	SubTotal % of Total Procurement Spend	%																		Overall WMDVLGBTBE %:	0.0%	
ALL	SubTotal of Columns <sup>4</sup>	\$																		\$ -	\$ 69	
	SubTotal % of Total Procurement Spend	%																		Overall WMDVLGBTBE %:	0.0%	

Notes:

<sup>1</sup>Excludes purchases from the CAISO, other IOUs, utilities, Federal entities, State entities, Municipalities and cooperatives

<sup>2</sup>Includes only long term power procurement commitments after June 6, 2011 or as a result of RFOs after June 6, 2011

<sup>3</sup>Total WMDVLGBTBE spend does not include pre-COD subcontracting values

<sup>4</sup>Includes all power procurement commitments

<sup>4</sup>Includes all power procurement commitments

<sup>5</sup>Firms with multi-minority ownership status

<sup>6</sup>Firms classified as 8(a) by the Small Business Administration includes non-WMDVLGBTBE

% - percentages calculated by the Row Category Total Procurement Spend

While not eligible for inclusion in the GO 156 spending totals, Pioneer has established contractual relationships with two local public utilities for power procurement within its service area. In 2021, Pioneer spent nearly \$4.3 million on power sourced from the Placer County Water Agency (PCWA)'s hydroelectric facilities. PCWA is the primary water resource agency for Placer County. Pioneer also reports \$436 thousand in spending towards hydropower sourced from the El Dorado Irrigation District (EID), a special district serving more than 125,000 residents in El Dorado County by providing drinking water, wastewater treatment, recreational sites, among other services. Pioneer values local procurement and continues to seek new opportunities for local business.

**Section 10.1.1 WMDVLGBTBE Annual SHORT, MID and LONG-Term Goals by Product and Service Category**

This section is not applicable to Community Choice Aggregators.

**Section 10.1.2 WMDVLGBTBE Planned Program Activities for the Next Calendar Year**

Pioneer Community Energy has integrated a number of steps in its procurement process to align with the goals of GO 156 while maintaining its compliance with Proposition 209. For calendar year 2022, Pioneer expects to continue the following activities with possibly some enhancements:

- Enhance the existing Supplier Diversity website as part of the website redesign
- Integrate opportunities for vendor education and seminar participation on the Pioneer website and social media
- Enhance announcements of opportunities through Chambers of Commerce memberships
- Continue to advise vendors of Annual Certify & Amplify workshops, CPUC diversity workshops and other education opportunities
- Explore the possibility of subcategorizing subscription the vendor subscription database to improve targeting and efficiency
- Apply lessons learned from the 2021 supplier diversity data collection
- Look for opportunities for staff to participate in or attend diversity training for procurement

Pioneer remains committed to developing and enhancing its supplier diversity program, procedures, and processes. Pioneer looks forward to increasing supplier diversity while meeting its mandates to procure as much as possible from local and California businesses.

**Section 10.1.3: Plans for Recruiting WMDVLGBTBE Suppliers in Low Utilization Area**

This section is not applicable to Community Choice Aggregators.

**Section 10.1.4: Plans for Recruiting WMDVLGBTBE Suppliers Where Unavailable**

This section is not applicable to Community Choice Aggregators.

**Section 10.1.5: Plans for Encouraging Primes to Subcontract with WMDVLGBTBE Suppliers**

This section is not applicable to Community Choice Aggregators.

**Section 10.1.6: Plans for Complying with the WMDVLGBTBE Program Guidelines**

This section is not applicable to Community Choice Aggregators.

**Conclusion**

Pioneer Community Energy appreciates the CPUC’s interest in procurement studies and looks forward to expanded information and report updates in its 2022.